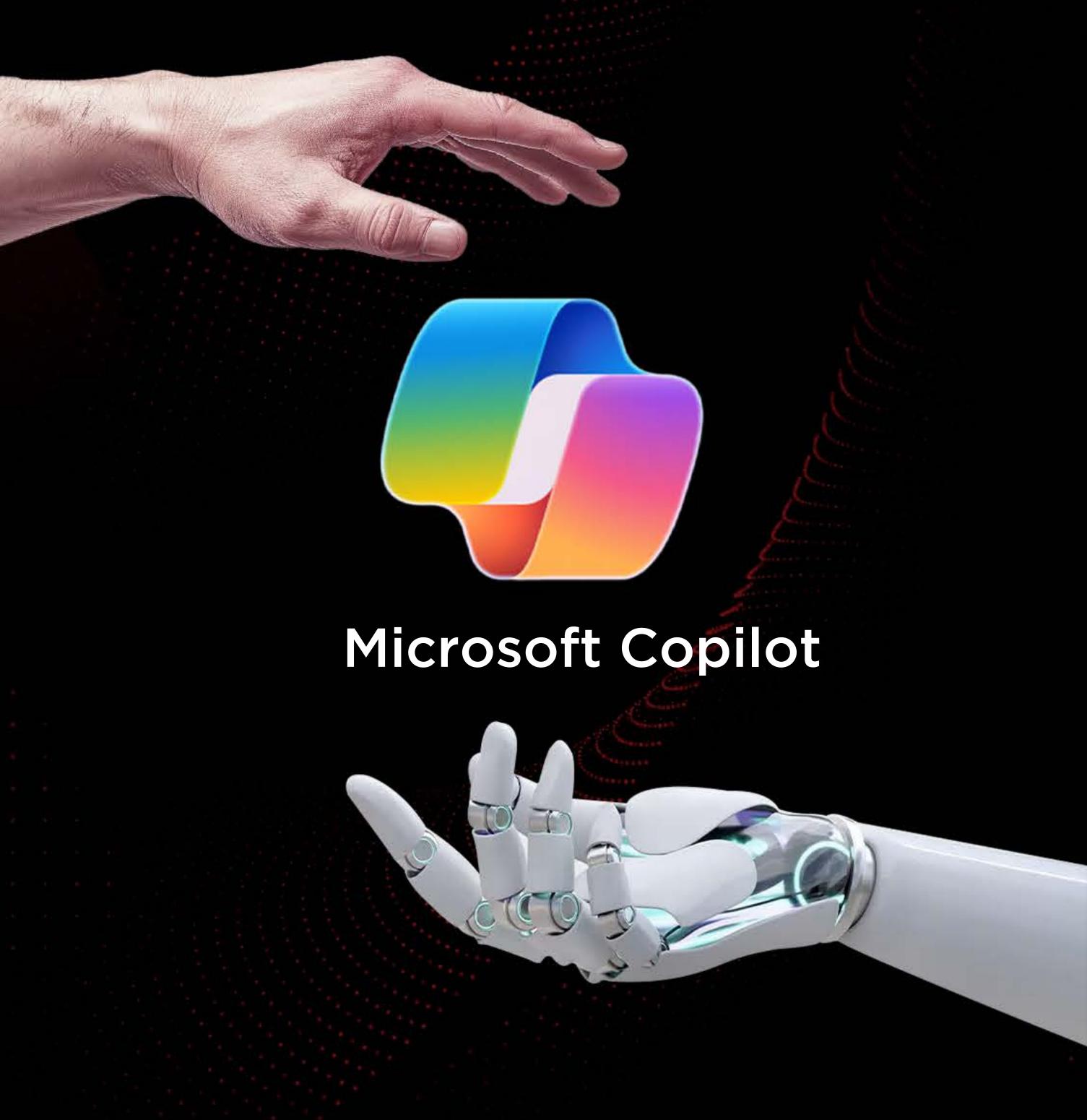


## Your Al Companion for Everyday Tasks



We present **Copilot's** capabilities, the latest advancements in Al from Microsoft for all industries. Empower your organization, enhance operational efficiency, and deliver the best customer experience.











### Content

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## Get an Al Assesment!



Industries are transforming rapidly.



The drivers of economic growth are evolving.



The world is more connected than ever.



Al is setting the stage for a new era of innovation.



### The Era of Al Copilot

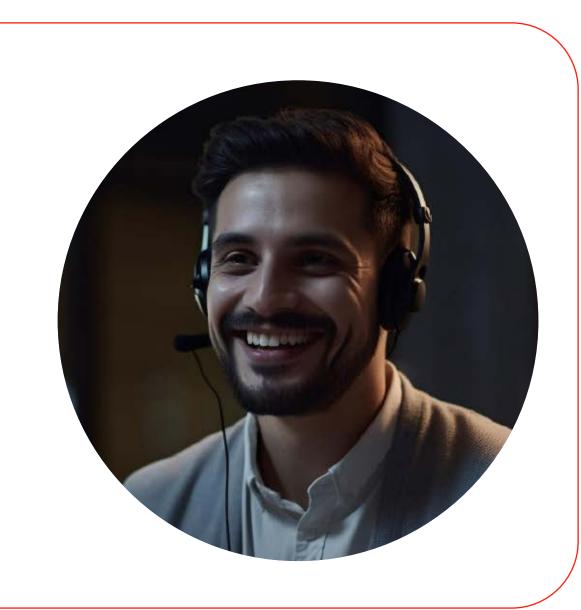
#### The role of technology

From	To
Tools	Creative Assistant
Data input	Data output
Follow commands	Give recommendations with humans informed
Use specialized language	Use of natural language



# The world's first Al Copilot for both CRM and ERP

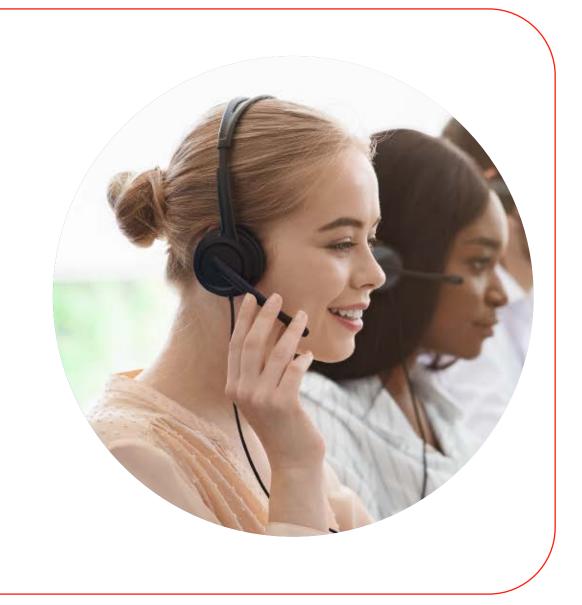
Sales
Sales Meeting
Recap: Drafting
Client Emails





Marketing
Generate content
ideas. Create
segments. Simplify
customer insights.

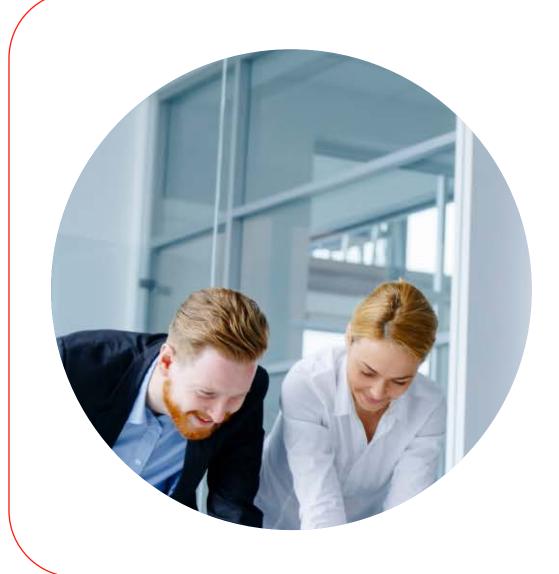
Service
Create responses
for customers.
Improve
self-service bots.







# The world's first Al Copilot for both CRM and ERP



Supply Chain Predict interruptions

#### Finance

Automate data consolidation.
Streamline variance analysis.





#### Business Central

Automate task, get data-driven analysis and recommendations, create product descriptions



### Save time by creating engaging emails for customers.

Al-generated email content modeled after styles, messaging, and tone.

Integrates personalized details, from pricing to promotions.

#### Recap sales meetings

Automated summaries of key topics, issues, and concerns, as well as CRM-related information.

#### Gain insights and make decisions.

Get real-time sales insights with natural language queries.

Receive a summary of potential clients.

View Al-driven opportunity suggestions based on industry, product, account, and geography.

## Copilot for Customer insights

## Get insights from data faster and easier with natural language.

Democratize access to customer data insights.

Use simple prompts to explore, understand, and predict customer needs. Ask questions about customers and receive answers in seconds.

## Use natural language to generate audience segments.

Simply type the characteristics of the audiences you want to engage with to generate an optimized list of contacts.

#### Create perfect email campaigns.

Enhance email marketing with AI-assisted content suggestions.





## Resolve service cases faster with Al-assisted responses.

Draft messages with a single click, from emails to chat responses.

Generate contextually relevant content with live conversations and reliable support resources.

Resolve large volumes of cases thoroughly and efficiently.

Improve agent productivity and customer satisfaction.

## Enhance self-service with conversational AI.

Provide human-like conversational support.

Resolve cases efficiently with reliable websites, knowledge base articles, and internal resources.

## Copilot for Supply Chain

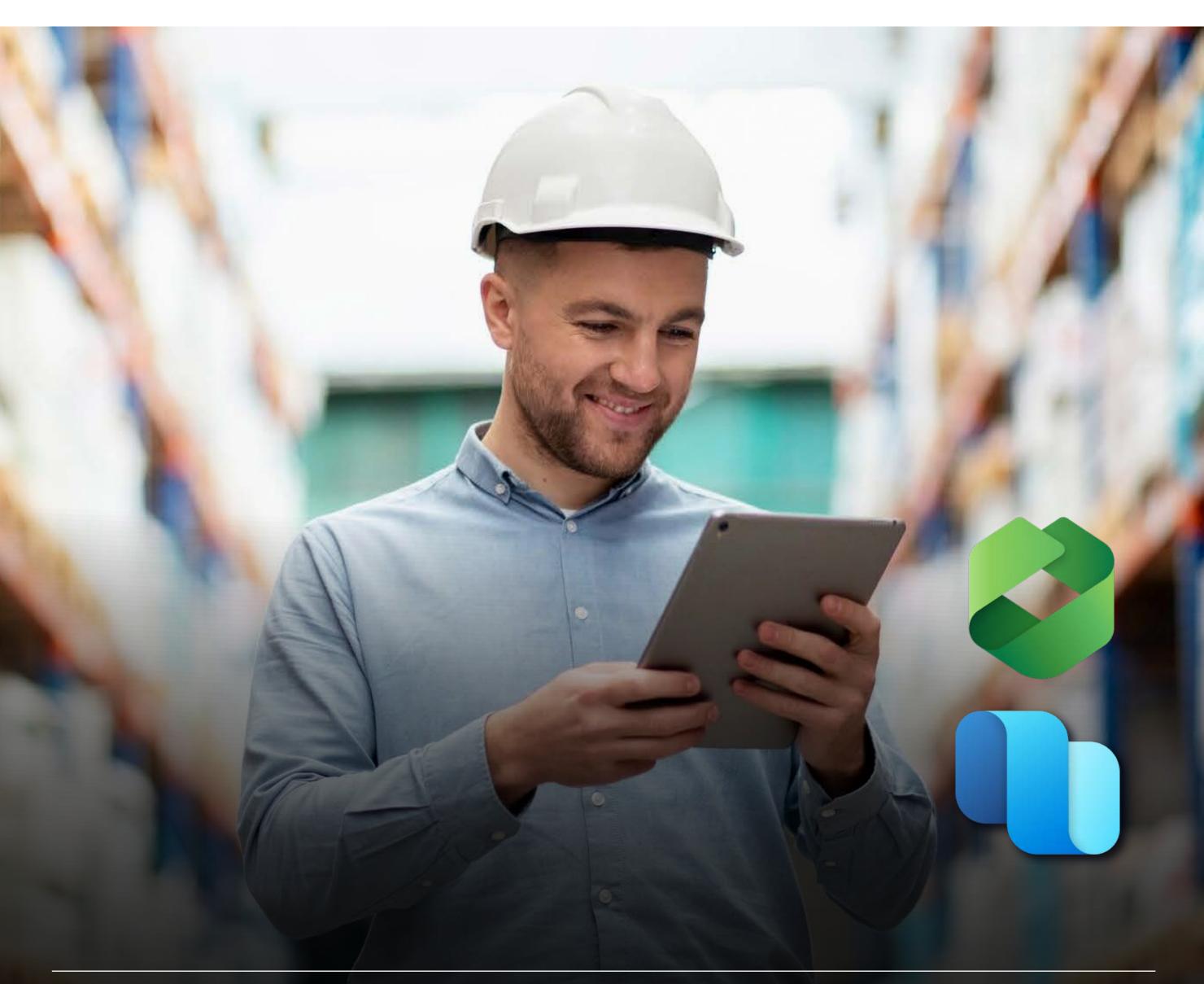
### Predict supply chain disruptions and act on them in real time.

Predict risks and act on them. Contextual emails targeted to the right contact with all the correct details.

## Optimize purchase order change management for procurement teams.

Efficiently manage responses and changes to purchase orders at scale, and assess impact and risk to optimize sourcing decisions.

Quickly adapt your sourcing plans to meet the needs of customers and partners.





## Faster and more automated financial processes.

Optimize audits by extracting and reconciling data with a simple prompt. Simplify collections by automating communication and payment plans. Accelerate financial reporting by easily detecting deviations.



## Automatically generate attractive and creative product descriptions.

Bring products to market faster with Al-generated product description suggestions. Create text ideas in seconds based on selected product attributes, tone, and format. Publish seamlessly on Shopify with just a few clicks.

## Copilot for Power Apps



Create apps with minimal words in natural language.

Imagine your app, describe it, and watch as Power Apps generates your app instantly, complete with data tables and backend logic.

## Copilot for Power Automate

Evolve from low-code to natural language.

Describe a workflow to create and improve it and iterate it with Al-powered conversations.

### Copilot Studio



Create and customize copilots without needing to code.

Design, test, and publish copilots tailored to your specific needs, whether for internal or external use, across various channels and devices.



#### We'll tell you more

## Get an Al Workshop for your business

The workshop is designed to guide businesses in the successful implementation of AI technologies through sessions that lead the client through the adoption process.

Request your workshop today

Get to know us