

**Discover the advantages
of Dynamics 365 for Operations
versus other ERPs on the market**

Microsoft Dynamics 365

Discover the advantages of Dynamics 365 for Operations versus other ERPs on the market for the retail industry

In terms of an ERP, Microsoft Dynamics 365 has experience, is popular and in great demand in its favour. However, when we search for an ERP we are often faced with options that initially seem attractive, but sometimes you don't see if you made the right decision until later. The aim of this Whitepaper is to save you headaches in the future with potentially repetitive day-to-day situations.

So, it's really important to choose the management software to implement in your company with care, as the efficiency of both your team and your tasks will depend on it. It will also ultimately determine your business's growth and expansion. So, let's compare Dynamics 365 to other ERPs.

First, what do all the ERPs have in common?

In essence, all the solutions have the same aim of business resource planning, and each solution on the market will have different modules or forms of admin, and it is specifically here where you should place the greatest emphasis. You will need to identify which ERP most closely resembles your operation or style of work, or best simplifies management.



How to choose the right ERP? Here are **7 key points** that will help you make the right decision:

1 Perfectly integrated into the Microsoft environment

Microsoft Dynamics 365 for Operations perfectly integrates into Office, Outlook or Exchange, applications present in any company. In fact, they are still used even when the company in question has another solution. What really stands out is that Microsoft Dynamics 365 integrates natively into all these solutions, providing an ideal workflow between apps on the same platform.

2 Quality UX in an intuitive environment

When your company integrates with the Microsoft package, it creates a familiar workspace that employees generally feel comfortable in. Remember, in a digital transformation process where the human factor is so important, new tools that are easy to use are a solid advantage. This detail is one that is usually underestimated, and it's not until the end of the process that evidence of bad decisions or unfortunate work environments appear.

3 Customization and scalable development

These characteristics are undoubtedly one of Dynamics 365 for Operations' strongest points. While other ERPs can use patented or specific languages for custom developments, Dynamics 365 uses universally-accepted programming languages such as HTML, #C, .net or JScript. This universality has two great advantages: the solution is 100% flexible and adaptable to your company's specific needs and you can also choose from AlfaPeople's wide range of highly-experienced and qualified developers.

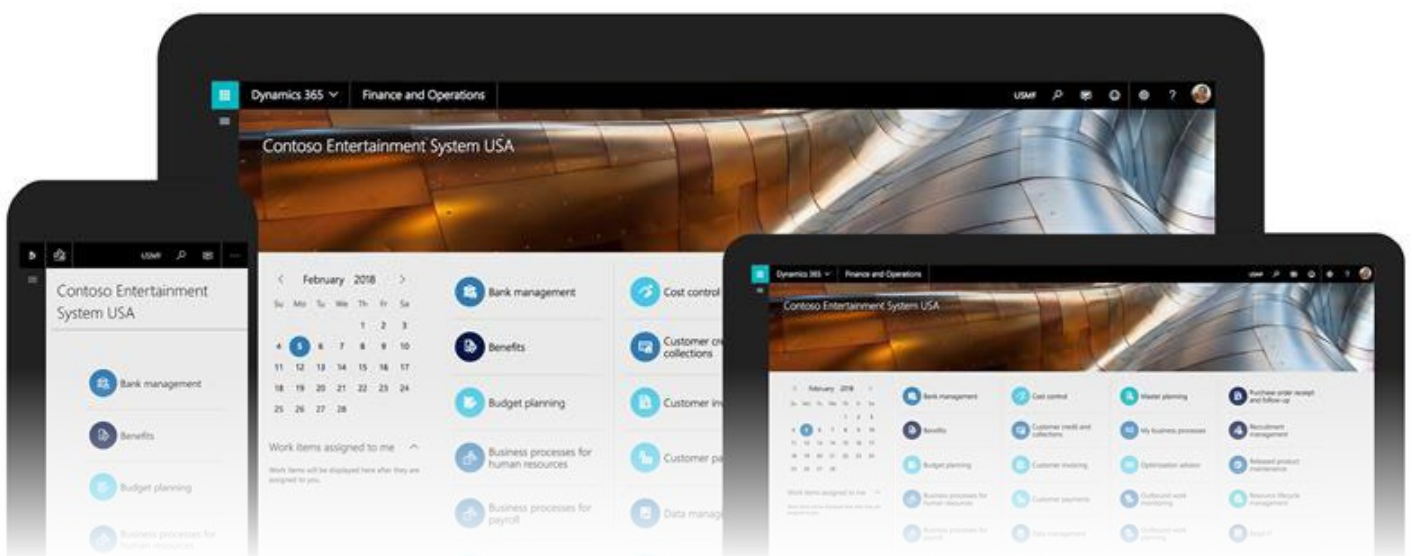
4 Selection of apps and customizations

Dynamics 365 have app download portals developed by trusted partners (Microsoft AppSource) and although other providers maintain platforms with applications, in recent years, Microsoft has made significant investments in apps and has gained a lot of ground on the competition with a much broader range.

5 Data analysis and visualization

In terms of data use, Dynamics' advantage over any other ERP is clear to see: Dynamics 365 for Operations organizes its analysis and visualization module into fully configurable control panels that can be created from scratch with easy-to-use tools, and one of the analysis module's great strengths is its ability to show results in real time.

By contrast, you will find ERP solutions where your data analysis module is not automatically updated regularly, showing results only once or twice a day.



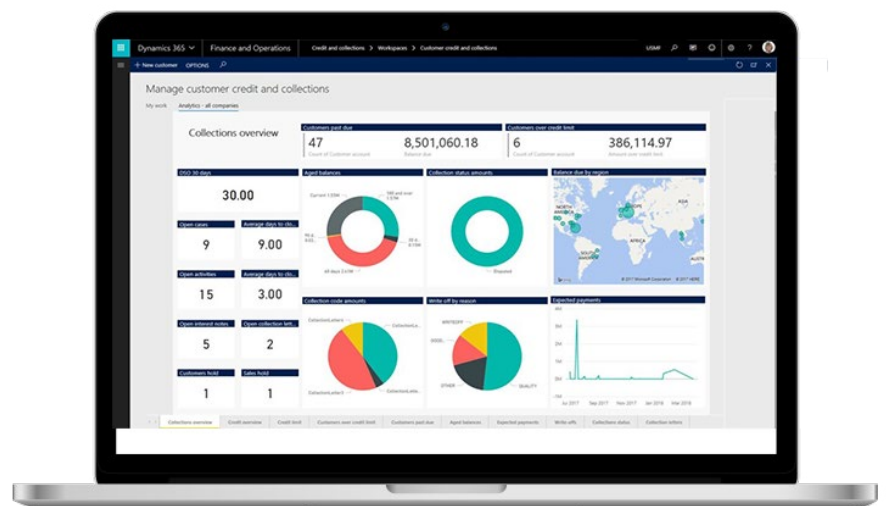
#6 Business Intelligence

Integrated into Dynamics 365, Microsoft Power BI helps with creating business intelligence reports with its desktop application, and the online version also offers users the ability to create and view interactive reports from existing databases. Pre-defined dashboards can be shared with anyone in the organization using pre-defined access rights. Microsoft Power BI has a unique ability to associate quantitative or category-level data with spatial locations to generate reports that give their audience the info they need.

Power BI has proven to be much better in terms of functionalities and integration than other solutions on the market. To mention one, the collaborative work environment created both within a team and between different work teams.

#7 Innovation

It's hard to deny that Microsoft is at the forefront of innovation. After all, its years of experience and thousands of fantastic professionals are a great endorsement for it as a provider. Getting a Microsoft solution guarantees constant growth in line with the investments the company makes in cutting-edge technology. Safe to say, with Dynamics 365, you'd never get left behind.



Our recommendation: study every point, analyze your company and talk to us. Regardless of your sector, Microsoft Dynamics 365 is clearly the solution that your company needs, whatever it may be. Don't wait around, request a demo and see the sheer power of it for yourself.

*Do you want to know more about Dynamics 365?
It's easy to get in touch:*

Call us at: + 49 5221 284400
or email us at: dynamics365team@alfapeople.com

Global Offices

Brazil - Barueri

Al. Tocantins, 125 - Conj. 250,
Alphaville Industrial
06455-931
Barueri-SP
Phone: +55 (11) 4082-3232
Email: info.br@alfapeople.com

Brazil - Porto Alegre

Rua Mostardeiro, 366
5° andar
90430-001
Porto Alegre
Phone: +55 (51) 2117-1865
Email: info.br@alfapeople.com

Chile

Av. Tajamar 481, of. 607
Torre Sur, World Trade Center
Las Condes, Santiago
Phone: +56 (2) 2 751 90 00
Mobile: +56 9 75296062
Email: info.cl@alfapeople.com

China

Four Seasons Square, Building 2
No. 503 NingGuo Road,
Shanghai
200090
Phone: +966 2 6929450
Email: kle@alfapeople.com

Colombia

Ave Cra 9 # 123-86
Edificio Uraki - Ofi 401, Bogotá
Phone: +571 6054222
Fax: + 571 2082198
Email: info.co@alfapeople.com

Costa Rica

Calle 36. Av 4 y 6.
Edificio Don Bosco. Tercer Piso
San Jose
Phone: +506 2233 7000
Fax +506 2233 3238
Email: info.cr@alfapeople.com

Denmark

Støberigade 14, 4. sal
2450 København SV
Denmark
Phone: +45 70 20 27 40
Email: info.dk@alfapeople.com

Ecuador

Edificio Trade Building Torre B
Oficina L-530 calle Leopoldo Benítez
y Joaquín Orrantía, Ciudad del Sol
Guayaquil, Ecuador
Phone: +593(09) 93267791
Email: info.ec@alfapeople.com

Germany

Elsbach Haus, Goebenstraße 3-7
32052 Herford
Phone: +49 5221 28440-0
Fax +49 5221 28440-44
Email: info.de@alfapeople.com

Guatemala

5ta Avenida 4-55 Zona 14
Edificio Europlaza Torre 1, 2do Nivel,
Oficina 208/209
Phone: +502 2386 9981
Fax: +502 2386 8800
Email: info.gt@alfapeople.com

Mexico

Baja California 245 Piso 8
Colonia Hipódromo.
Condesa C.P. 06170
México, D.F.
Phone: +55 5265 6030 Ext.878
Email: info.mx@alfapeople.com

Saudi Arabia

King Road Tower (1106)
King Abdulaziz Road - Jeddah
PO Box 11787, Jeddah 21463
Phone: +966 2 6929450
Fax: +966 2 6068744
Email: info.me@alfapeople.com

Switzerland

Hohenbühlstrasse 2
8152 Glattbrugg
Phone: +41 43 355 30 60
Fax: +41 43 355 30 61
Email: info.ch@alfapeople.com

United Arab Emirates

Sidra Tower (1801)
Sheikh Zayed Road
PO Box 9588, Dubai
Phone: +971 4 5585066
Fax: +97144405988
Email: info.me@alfapeople.com

United Kingdom

Phoenix House
18 King William Street,
London, EC4N 7BP
Phone: +44 (0) 20 3167 4911
Email: info.uk@alfapeople.com

United States

Chrysler Building
405 Lexington Avenue,
26th Floor, New York 10174
Phone: +1 (855) 732-6484
Email: info.us@alfapeople.com

alfapeople.com

dynamic365team@alfapeople.com