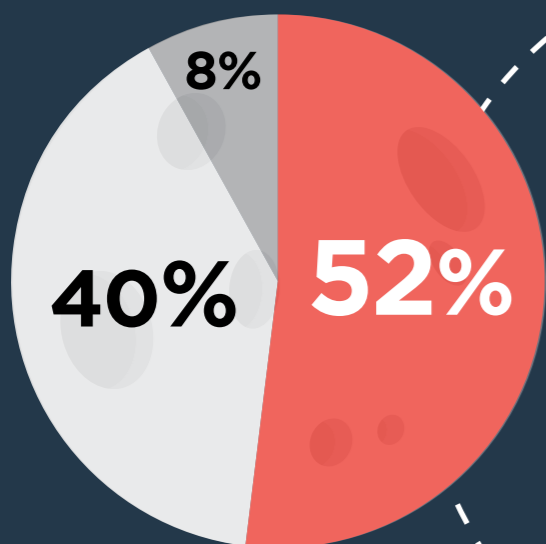


Rapid adoption is taking AI technologies to the moon

In our new report **Microsoft AI Solutions in Business Processes: Outlook 2025**, we delve into how AI technologies revolutionize how businesses manage processes, engage with customers, and extract actionable insights from large volumes of data.

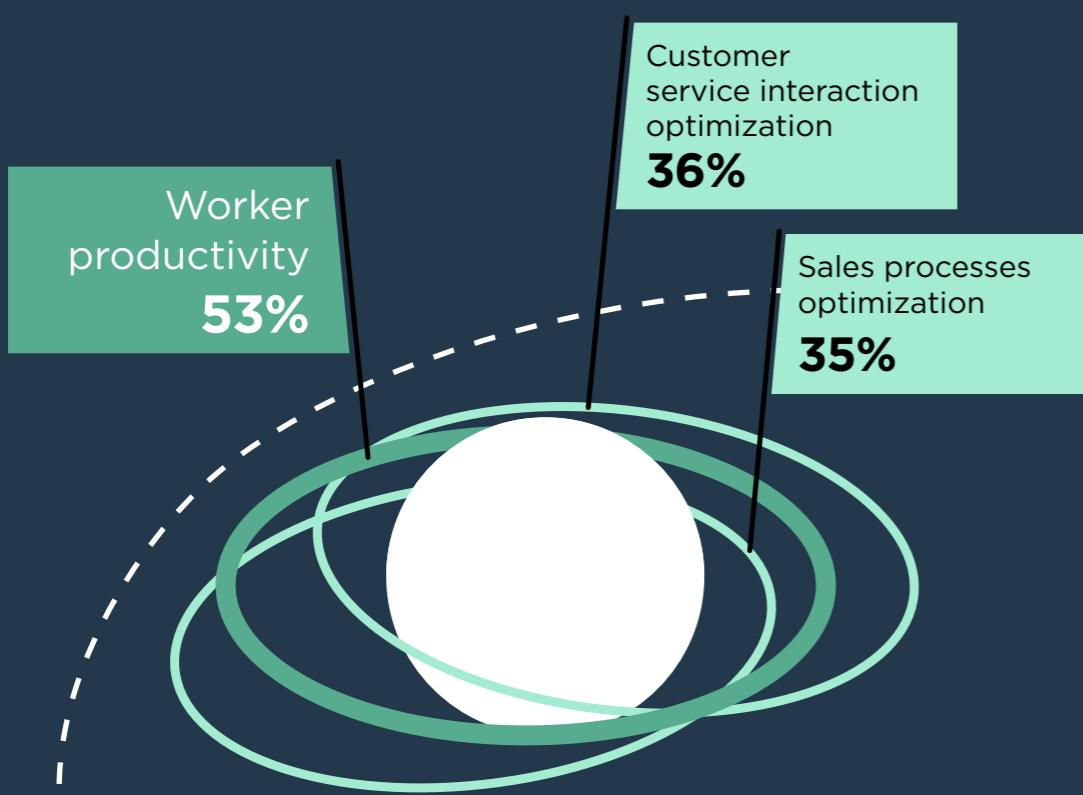
[Follow the link to read the report >>>](#)



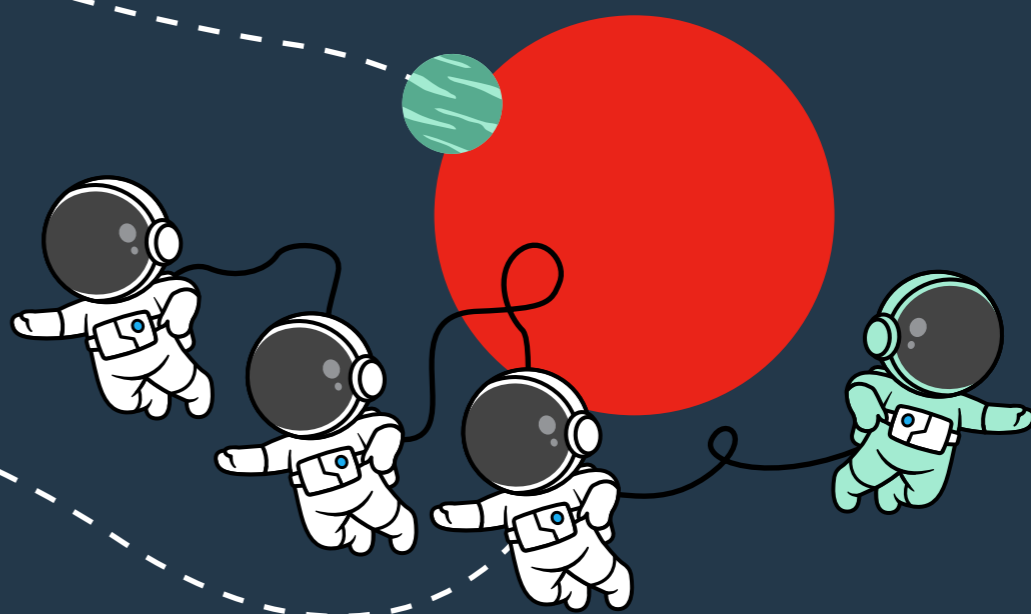
52% of organizations currently use AI features in their business processes.

By 2026 more than **80 percent** of enterprises will have utilized generative APIs or applications enabled by such technologies.*

*Gartner, Inc.



Top three AI capabilities currently used.



Three out of four people are already using AI at work*

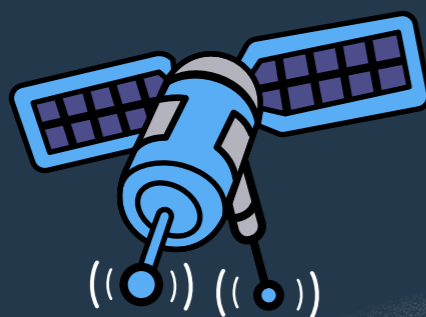
Businesses that embrace generative AI technologies to deliver better experiences, create more innovative offerings, and boost productivity will outpace their competition.**

*2024 Work Trend Index Annual Report from Microsoft and LinkedIn
**Forrester's May 2024 Artificial Intelligence Pulse Survey

The largest barrier to AI adoption:

42%

Lack of education and training.



80%

of businesses are motivated by the ability to improve operational efficiency.

Improved operational efficiency is the driving motivation among organizations.

